

ANNA KIM

GRAPHIC DESIGNER

+ contact

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EXPERIENCE

WEB CONTENT DEVELOPER (St. Andrew Kim Korean Catholic Church)

07/2012 – present

- Resident web content designer/developer for the Korean Catholic Association of North America
- Develop various web marketing content to include web pages and banners
- Design creative and new awareness programs, including marketing graphics and timely newsletters
- Work collaboratively with colleagues and clients to work efficiently and effectively
- Proficient user of MS PowerPoint (animations and diagrams), MS Word, Captivate, Storyline, and Acrobat
- Edit audio scripts, record audio and sync the audio to the content files/objects

WEB CONTENT DEVELOPER (FREELANCER, Seoul, South Korea)

09/2005 – 07/2012

- Designed and developed content for multiple websites
- Created navigation structures that provided a logical flow of information, which resulted in more intuitive designs
- Analyzed customer interaction and made changes to improve customer flow
- Consulted with clients and advised on the best practices of web design while emphasizing SEO and user experience

WEB CONTENT DESIGNER

10/2000 – 08/2005

- Searched for royalty-free images on the internet and created libraries
- Researched competitors' websites and took the most appealing features, and presented it in a new way
- Ensured web pages are neither flashy nor dull and easy to navigate
- Updating website content coordinating with content manager and content editors
- Developing e-mail marketing content and PowerPoint presentations
- Supporting the creative team in developing materials for Handouts, brochures, Job Aids, etc.
- Refining layouts of web pages for clients using new tools and graphic software
- Designing, editing, and creating new contents for clients' websites
- Participating in brainstorming sessions with other teams and contributing towards exclusive content

EDUCATION

- UNIVERSITY OF MYONG-GIE, SOUTH KOREA (SEPT 1999)
- COMPLETE DESIGN ACADEMY, SOUTH KOREA (FEB 1999)
- FTCC – HAIR DESIGN CERTIFICATE (DEC 2016)

SKILLS

- Phenomenal work ethic
- Ability to multi-task and learn quickly
- Strong attention to detail
- Working knowledge of various multimedia audio and video formats
- Incorporates simulation, role-based scenarios, and competency evaluations into eLearning deliverables
- Aligns business strategy and goals to deliver high-quality, integrated learning solutions which compliment training strategy and materials
- Knowledge of emerging technologies as related to adult education and learning
- Solid time management and multitasking skills
- Knowledge of video/audio editing, HTML, CSS & JavaScript
- Proficient in Microsoft Office applications
- Experience with project management, including managing timelines, establishing priorities, and achieving milestones and deliverables

Articulate Storyline Portfolio Links

- [Blue Mountain \(http://162.255.86.32/blue/story.html\)](http://162.255.86.32/blue/story.html)
- [About Kimchi \(http://162.255.86.32/kimchi/story.html\)](http://162.255.86.32/kimchi/story.html)
- [Anna Kim's Resume\(http://162.255.86.32/anna_resume/story.html\)](http://162.255.86.32/anna_resume/story.html)